



NNU · 南京师范大学
NANJING NORMAL UNIVERSITY

Global Semiotics

Bridging Different Civilizations

THE 11TH WORLD CONGRESS OF

THE INTERNATIONAL ASSOCIATION FOR SEMIOTIC STUDIES

Under the Auspices of

THE INTERNATIONAL ASSOCIATION FOR SEMIOTIC STUDIES

THE CHINESE ASSOCIATION FOR LANGUAGE AND SEMIOTIC STUDIES

THE CHINESE SEMIOTIC RESEARCH CENTER OF NANJING NORMAL UNIVERSITY

THE INTERNATIONAL SEMIOTIC RESEARCH INSTITUTE OF NANJING NORMAL UNIVERSITY

School of Foreign Languages & Cultures

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NANJING China

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Welcome from the Host

第 11 届世界符号学大会东道主致辞



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Dean of School of Foreign Languages and Cultures, NNU

Director of International Institute of Semiotic Studies, NNU

第十一届世界符号学大会将于 2012 年 10 月 5 日至 9 日在南京师范大学举行，作为东道主，我在此向世界各国的符号学研究者以及关心符号学事业发展的朋友们，表示最热烈的欢迎和最诚挚的祝贺！

国际符号学学会自 1969 年成立以来，召开的十届世界符号学大会，均是在西方召开的，第十一届大会将第一次来到东方，来到文化历史悠久的文明古国中国，来到六朝古都的南京，来到将具有一百一十年办学历史的南京师范大学。这是一个历史的跨越，是一个重要的转折，标志着东西方符号学交流进一步加强。

Dear semiotician friends around the world,

The 11th World Congress of Semiotics will be held in Nanjing Normal University on October 5 to 9 in 2012. As the representative of the host university, I would like to extend my warmest and most sincere welcome to all semioticians and friends who are interested in semiotic studies around the world!

Since the birth of the IASS in 1969, there have been ten World Congresses of Semiotics ever held, all of which were held in the West. It is the first time for this international academic event to take place in the East, in an ancient country with a rich civilization heritage, in the city of Nanjing which served as a capital city in six Chinese dynasties, and in Nanjing Normal University which is one of the earliest universities in China. It is a historic breakthrough, an important turning point which marks the unprecedented communication between the East and the West.

符号无处不在，无时不在。符号是人的一部分，人是符号动物。人类的心灵与符号作用不可分离，人类文明建立在符号与符号系统上。人们生活在自己编织的符号网络中，符号实现着交流。通过符号，人们呈现自我，刻画外界。同时，人又是符号的创造者，符号是人们进行自我提升，自然改善和社会改造的必要工具。

符号学是研究符号的一门科学，它重点关注符号表达面与内容面上的组织结构及二者之间的映射关系。符号学作为一门跨学科的科学，它既是诸科学中的一门科学，又是其它科学的工具科学。符号学体现了人们对符号现象进行精确分析的理性追求。符号在人类事业中具有根本性的重要地位，符号研究在当代已经成为对人的研究的不可缺少的部分，对符号的研究能够大大增加人类的自我理解和才智。

第十一届世界符号学大会的主题是“符号学研究的全球化：一座连接不同文明的桥梁”。我们将通过此次大会，为东西方符号学研究搭建一个交流的平台。其实，早在中国古代文化中，到处都可见符号学思想的足迹。公孙龙“名实论”中的符号学理论、荀子正名理论的符号学意义、易经的符号学性质、《说文解字》中的符号思想等等，均是世界符号学界可以发掘的丰富宝藏。我们在向西方符号学研究学习的过程中，也要让世界了解中国，让符号学研究真正成为“全球化”。

朋友们，孔子说过：“有朋自远方来，不亦乐乎”。南京师范大学，这座被誉为“东方最美丽的校园”，正期待着你们，在2012年的金秋时节，我们将在这里收获东西方符号学研究的硕果，架起“一座连接不同文明的桥梁”！

Signs are ubiquitous, and they are part of human race. We human beings are animals of signs. Our minds are inseparable from semiosis. Our civilizations are built on signs and their systems. We are living in a net of signs we weave ourselves, communicating with each other via signs. With signs we create we are actualizing ourselves and shaping the outside world. Signs are necessary means by which people's minds are improved, elevated, and reformed.

Semiotics is a science of signs. It focuses on the structural relations between what a sign appears to be and what it refers to. As an interdisciplinary science, it functions as a tool for other sciences. People's rational pursuit of precise analysis of semiotic phenomena is strongly indicated in semiotics, which plays an important role in all human undertakings. Today semiotics has become an indispensable part of studies of human race, and it will surely lead to a better understanding of ourselves and develop our overall intelligence.

The theme for this Congress is “Global Semiotics: A Bridge Linking Different Civilizations”. We sincerely hope that this Congress will double as a platform for global communication in the semiotic field. As a matter of fact, semiotics started to sprout and grow in ancient China in its own way with semiotic ideas and theories put forward by a number of scholars such as Gongsun Long and Xun Zi in a variety of works such as *I Ching*. Semiotics is supposed to be universal, and a better grasp of Chinese semiotic reservoir by international scholars is conducive to the development of global semiotics.

My dear friends, 2000 years ago Confucius said, “it is such a delight to have friends coming from afar”. Now Nanjing Normal University, a school boasting “the most beautiful campus in the Orient” is waiting for you. Let us meet in the golden autumn in 2012 and build a bridge linking different civilizations.

Towards the IASS 11 in China

展望在中国召开的第 11 届世界符号学大会

——来自国际符号学学会主席塔拉斯蒂教授的祝词

Eero Tarasti



符号学经历着历史时刻。正如托马斯·西比奥克在他名为《环球符号学》的最后一本著作中，他所揭示的不再是一个乌托邦，不再是一种

挑战或者预言，而是我们目前世界的现实。虽说这一切都很明显，但我们还是不能只把它称为社会的“技术符号学”阶段。当今如此众多的人们如此广泛地拥有通讯手段，这在我们人类的历史上还从未有过。我们的大气中从来没有像今天这样充满了信息。格雷玛斯在他开始研究符号学的时候就说过，人从摇篮到坟墓始终为符号所包围，他的话当时的人们无法预见，而今天成为现实。有了互联网、电子邮件、facebook、博客、谷歌、维基，信息不仅畅通无阻，而且一个新的意义上的社会开始出现。正如意大利报纸《共和国报》所说，我们不仅变成世界公民，我们还都变成了网民。不同文明之间的交流从技术上讲变成了家常便饭般的现实。

尽管如此，我们是不是已经克服 Walburga von Raffler-Engel 所开创研究的不同文明之间的跨文化误解这一难题了呢？媒体和通讯技术的发展使人类完善了么——我们能去问问 1765 年的卢梭么？符号学者们是不是只能以旁观者的身份对这种交流做点点评，还是符号学仍然是一个指导我们的符号行为的有效力量？

从“古老的”欧洲到中国，到非洲，到拉丁美洲，每天数以百万计的网民们给他们的朋友们发送信息的时候，他们不仅仅在讲每天他们的生活中发生着什么，他们也在告

Semiotics lives in historical times. Indeed, what Thomas A. Sebeok meant when he entitled his last book *Global Semiotics* is no longer a utopia, challenge or prophecy: it is the reality in which we dwell in our contemporary, ‘technosemiotic’ stage of societies. Never before in the history of mankind have so many people living on the globe had such extensive access to communication. Never before has the air been so full of messages, flying here and there. A. J. Greimas, as early as at the beginning of his career, stated that man lives from cradle to grave surrounded by signs, and this has become a fact in a manner in which one could not anticipate at that time. Thanks to the Internet, email, Facebook, blogging, Google, Wikipedia and more, not only does information move from one place to another without obstacles, but also a totally new sense of community has emerged. As the Italian newspaper *La Repubblica* recently wrote, we are no longer just world citizens, but ‘netizens’. Bridging civilizations has become technologically an everyday reality. But have we also bridged cross-cultural misunderstandings between civilizations? as asked by the pioneer of this topic, Walburga von Raffler-Engel. We may ask, as Jean-Jacques Rousseau did in 1765, does the development of media and technology improve mankind? Are semioticians merely observers, making comments on communication? Or is semiotics still an active force, directing and guiding our sign actions?

When millions of ‘netizens’, from ‘old’ Europe to China, to Africa, to Latin America daily write Facebook messages to their circle of friends, they do not only report on event in their everyday life; they also express, What I think, what I feel, what I do, has

诉别人他们在想什么，他们的感觉，他们在告诉别人自己的所作所为有它的意义，我在赋予自己意义，我在展示着自己，不管对方喜欢自己还是厌恶自己。突然间人人都处在符号运行的中心，这中心无处不在。这时任何社会已经无法控制这种新生的交流和意义产生方式，信息和知识前所未有地成为一种共同财产，属于所有的人。

这对世界上的各种社会形态有着非同小可的意义。价值观和意识形态并没有消失，但它们变得更加具体和透明。符号学由于具有价值的现实性，与其它的研究人类交流的方式有所不同。符号是价值的单位。符号学也许无法阻止文明间的冲突，但在危急时刻它能够提供话语和分析，使我们能在情理中交谈。

我们于是还是回到了符号学的最根本的本质问题，那就是：符号学具有普遍性么？它难道是一个试图以它的概念框架统治世界的后殖民话语的新形式么？

在准备南京世界符号学大会的时候，我们不能不注意到这是第一次在东方举办这样一个全球性的集会。但我们西方人并不是前往一片对我们一无所知的土地，我们并不是当年的传教士，因为一方面东方早就有了自己的符号哲学，而且另一方面由于有像李幼蒸先生那样的致力研究的学者的大力引介，他们对西方符号学的经典成绩也有所了解。进一步讲，交流和意义的核心问题对于我们所有的人来说性质几乎是一样的。因此，我们希望这次聚会是东西方对新的世界的一次开创性的科学性的发现之旅。自此之后，符号学的历史将有所不同，让我们把这次大会作为不同文化之间进一步的了解和交流的开始，把它作为倾听他人讲述的一课。

a meaning. I am signifying myself to others, who may like or dislike it as they please. In sum, everyone is suddenly brought to the core of semiosis: its center is here, there, or anywhere. No society can yet control or prevent this new type of communication/signification; information and knowledge have become more than ever a common property, belonging to all. This situation has strong social implications for the structure of societies all over the world. Values and ideologies have not disappeared, but are made more and more visible and 'transparent', as it is called. Semiotics distinguishes itself from other approaches to communication by remaining in touch with the reality of values; signs are axiological units. Semiotics may not be able to prevent clashes of civilizations, but in crises it can provide analyses and discourse whereby we can discuss them reasonably. Here we come to the fundamental question of the essence of semiotics: Is semiotics universal? Or is semiotics merely a new form of post-colonial discourse, which tries to dominate the world with its conceptual framework? Responses to these questions will no doubt spring forth at the upcoming congress. In preparing the Nanjing World Congress of Semiotics, we should note that it is the first time such a global gathering has been organized in the 'East'. But there we Westerners do not meet with unprepared soil; we are not like missionaries, for the East has long had its own philosophy of semiotics, as well as an awareness of the classical achievements of Western semiotics research, thanks to the devoted efforts of such scholars as You Zheng Li to bring this tradition into the Chinese language. Moreover, the core problems of communication and signification are of a similar nature to all of us. Thus, may this encounter be among those creative scientific adventures and discoveries of new worlds on both sides; the history of semiotics will be different after it. Let this be the beginning of further interaction and mutual understanding of diverse cultures. Let it be a lesson in listening to the Other.

Prof. Youzheng Li and Prof. Zhuanglin Hu



Professor Youzheng Li, Vice President of International Association for Semiotic Studies (IASS)

Youzheng Li (born in Beijing 1936) is an independent Chinese-American scholar living in SF area. Being engaged in interdisciplinary/cross-cultural theoretical exploration in the humanities for many years, Li is especially interested in epistemological, methodological, and ethical researches along semiotic, hermeneutic, phenomenological and structural approaches. After publishing many works and translations in China and abroad since 1978 he has been now concentrating on the two main projects: the writing about the cross-cultural ethics based on semiotic-hermeneutic-phenomenological analysis and the systematic translation project of Husserl's main works.



Professor Zhuanglin Hu, President of the Chinese Association of Linguistic Semiotics (CALs)

Zhuanglin Hu, male, Han nationality, born on 31 March, 1933 in Shanghai, China. Educated in Tsinghua University, Peking University, and Sydney University (M. A. Honours). Now professor of English, Institute of Applied Linguistics and Foreign Linguistics, School of Foreign Languages, Peking University; guest professor of 41 universities. Prof. Hu is a leading authority in the academia of foreign language studies in China. He has made brilliant achievements in linguistics and semiotics and great contributions to the theoretical developments of those areas.



南京师范大学外国语学院

School of Foreign Languages & Cultures, Nanjing Normal University

传承南京师范大学一个多世纪的人文血脉，探索新时代外语教学与研究的创新模式，南京师范大学外国语学院在学科发展、多语种教学、人才培养、社会服务、国际合作等领域呈现出了缤纷的特色。

Inspired by the richness of humanistic heritage of Nanjing Normal University for more than 110 years, the School of Foreign Languages and Cultures at Nanjing Normal University is exploring new paradigms of foreign language education and research, and has achieved diversity and dynamism in disciplinary development, multi-lingual instruction, student experience, social services, and international cooperation.

南京师范大学外国语学院现拥有外国语言文学一级学科博士和硕士学位授权点，设有外国语言文学博士后科研流动站。

The School of Foreign Languages and Cultures at Nanjing Normal University has been authorized to award Doctorate degrees and Master's degrees both from First Category programs. It also hosts a post-doctorate research station in foreign language and literature studies.

4 个博士点:

- 英语语言文学
- 外国语言学及应用语言学
- 俄语语言文学
- 法语语言文学

4 Doctorate programs:

- English language and literature
- Foreign linguistics and applied linguistics
- Russian language and literature
- French language and literature

7 个学术型硕士点:

- 英语语言文学
- 俄语语言文学
- 日语语言文学
- 法语语言文学
- 欧洲语言文学
- 亚非语言文学
- 外国语言学及应用语言学

7 Academic-oriented MA programs

- English language and literature
- Russian language and literature
- Japanese language and literature
- French language and literature
- European languages and literature
- Asian and African languages and literature
- Foreign linguistics and applied linguistics

2 个专业型硕士点:

- 翻译硕士（口译方向和笔译方向）
- 教育硕士（与教师教育学院共同培养）

2 Professional-oriented MA programs:

- Master of Translation and Interpreting
- MA of Education

8 个本科专业语种:

- 英语、俄语、日语、法语、意大利语、朝鲜语、德语和西班牙语
- 均实行“大类招生、五年制双外语专业”培养模式。

8 Undergraduate programs

- English, Russian, Japanese, French, Italian, Korean, German, and Spanish
- 5-year bilingual (X + English)

本院外国语言文学学科在 2007—2009 年教育部学位评估中心的评估中, 并列全国第七位; 于 2010 年被评为“江苏高校优势学科建设工程”一期的立项学科。英语语言文学学科于 1990 年被评为江苏省教委首批重点学科, 1994 年被评为江苏省政府重点学科, 该学科的“英语语言与文化”研究课题在 1997 年被列为国家“211 工程”一期重点建设项目。英语专业于 2003 年被评为江苏省省属院校唯一的外语品牌专业建设点, 2005 年 12 月被正式命名为江苏省品牌专业。2006 年英语语言文学学科再次被评为江苏省人民政府重点学科, 英语专业在教育部全国英语专业本科教学工作评估中被评为优秀等级。俄语语言文学于 2010 年被评为江苏省特色专业, 并在 2012 年江苏省特色专业建设点检查中获得优秀的成绩。2012 年 7 月, 英语、俄语、法语、日语等四个专业被列为江苏省“十二五”高等学校重点专业。学院现建有国家级和省级精品课程各 1 门、获得省级优秀教学成果二等奖 1 项和省政府科研一、二、三等奖共 10 项, 拥有省教学名师 1 位。

Ranked the 7th in 2007-2009 nation-wide disciplinary assessment by the Ministry of Education, our Foreign Language and Literature discipline continues to win more honors and awards in recent years: “Priority Academic Program Development in Jiangsu Province”, “Key Discipline in Jiangsu”, “Project 211” funding for 100 key universities in China, “Brand Programs” (English and Russian), “Key Undergraduate Programs in Jiangsu Province” (English, Russian, French, and Japanese), national and provincial “Excellent Courses”, provincial awards for excellence in teaching and research.

南京师范大学外国语学院现有教职工 200 人, 其中教授 26 人, 副教授 45 人, 博士 47 人, 还聘用了英、日、俄、意、法、德、西、韩 8 个语种的外国专家或外籍教师; 目前在籍全日制学生 2000 余人, 包括博士生、各类硕士生和本科生。

The faculty consists of around 200 teaching, research, and administrative personnel, supported by native-speakers working as foreign language and research experts. The total enrollment of undergraduates and graduate students is around 2,000.

学院下设: 英语系、俄语系、法语系、东方语系、西方语系、翻译系、研究生教学部、大学外语部、中法合作南京法语培训中心、外国语言文化研究所、国际符号学研究所、外国语言学及应用语言学研究、美国文明研究所、加拿大文化研究中心、澳大利亚文化研究中心、意大利文化研究中心、法国文化研究中心、日本文化研究中心、应用语言学研究中心、中小学英语教学研究中心。

Departments:

Department of English, Department of Russian, Department of French, Department of Oriental Languages, Department of Western Languages, Department of Translation and Interpreting, Department of Graduate Studies, and Department of College Foreign Language Education.

Centers and Institutes:

French Language Training Center, Canadian Studies Center, Australian Studies Center, Italian Studies Center, French Studies Center, Japanese Studies Center, Center for Applied Linguistics, Center for English Teaching and Research at Primary and Secondary Schools; Institute of Foreign Languages and Cultures, International Institute of Semiotic Studies, Institute of Foreign Linguistics and Applied Linguistics, Institute of American Civilization.



外国语学院与国内外学术交流广泛，近年来学院还承担了多项国际合作研究项目，主办了约 20 次国际学术研讨会，先后派遣了 100 多人次赴美、英、澳、加、俄、日、法等国进修或讲学，先后聘请了几十位外国专家和外籍教师来院任教，经常邀请海内外著名专家学者来学院讲学，是中国比较文学学会中美比较文化研究会、江苏省外国文学学会、江苏省外语教学专业委员会、“世界文明国际论坛”（中国社会科学院世界文明比较研究中心、澳门基金会、南京师范大学外国语学院等机构联合主办）、《中国符号学研究》（英文版）和《江苏外语教学研究》杂志等学术团体和机构的主办或挂靠单位。作为世界符号学会执行理事单位，南京师范大学外国语学院获得了举办第十一届世界符号学大会的殊荣（2012 年 10 月）。

Active in academic exchanges and cooperation, the School of Foreign Languages and Cultures has hosted around 20 international symposiums, sent teachers on over 100 scholarly visits to the U.S, U.K, Australia, Canada, Russia, and Japan, and invited dozens of foreign experts as teachers or lecturers to Nanjing Normal University. The School serves as major co-organizer for a number important academic associations including Sino-U.S. Comparative Cultural Studies Association of China Society of Comparative Literature Studies, Jiangsu Association of Foreign Literature Studies, Forum on World Civilizations (other co-sponsors include Chinese Academy of Social Sciences, Macau Foundation). The School was chosen by the International Association for Semiotic Studies (IASS) as the host for the 11th World Congress of Semiotics in October 2012.



南京师范大学国际符号学研究所 **The International Institute of Semiotic Studies of Nanjing Normal University**

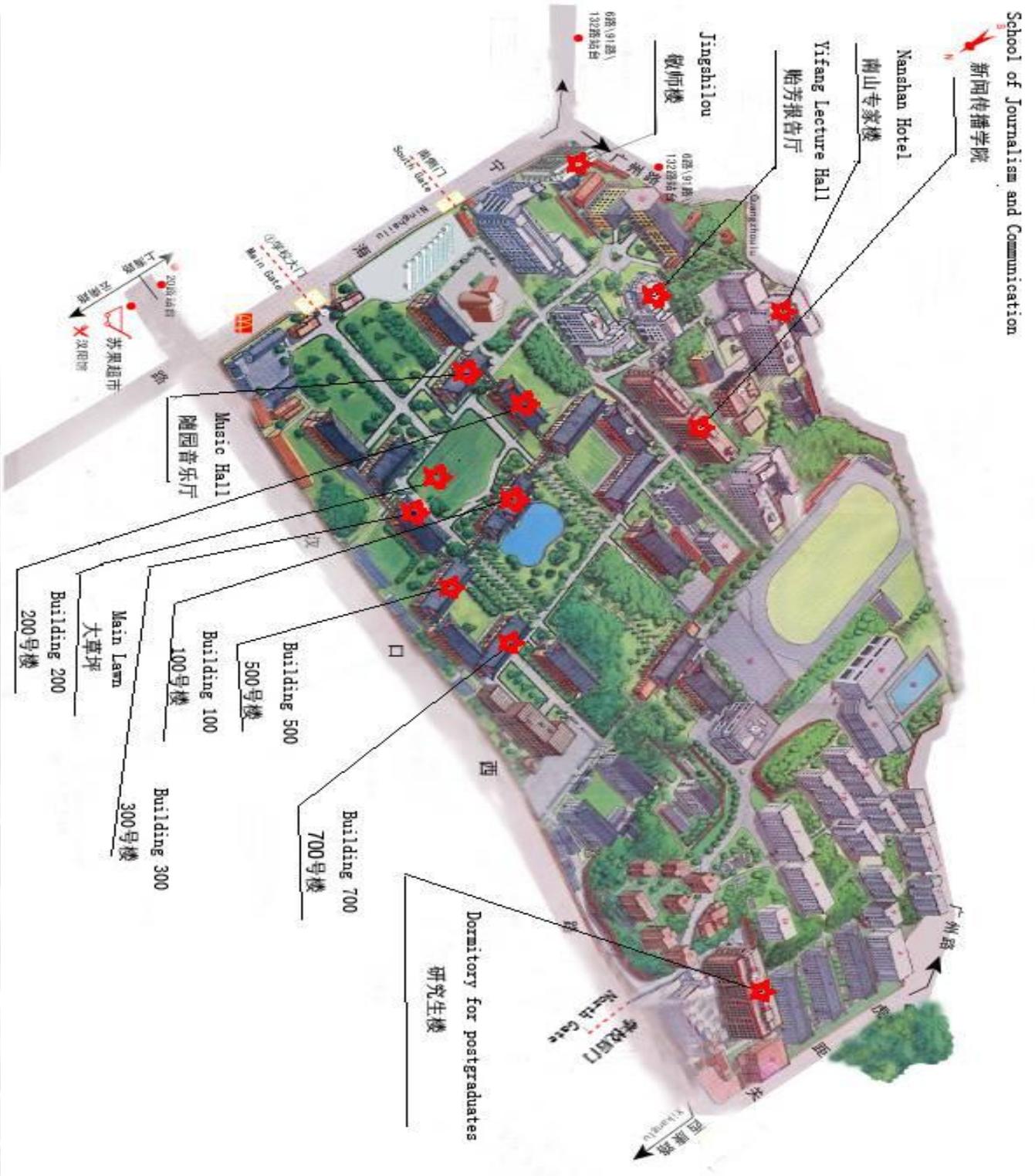
经南京师范大学校党委和行政领导研究决定，南京师范大学国际符号学研究所（The International Institute of Semiotic Studies, NNU）于 2007 年 4 月成立。自从皮尔斯和索绪尔分别从逻辑学和语言学提出符号学以来，已近百年，但学术界对符号学的研究，在最近二三十年方加快了步伐，在这个意义上，符号学仍是一门新兴学科。符号学的目标在于促进社会人文科学话语的精确化或科学化。符号学作为人文、社会科学的综合性学科，或作为一门人文社会科学的指导性学科，对人文、社会科学健康发展意义重大。

研究所所长现由南京师范大学外国语学院院长、中国语言和符号学研究会副会长张杰教授担任，所内科研力量有辛斌教授和顾嘉祖教授等国内知名学者以及一批年轻学者。研究所聘请了李幼蒸、胡壮麟等国际知名学者为名誉研究员。研究所自成立起，便积极开展符号学研究，在以俄苏文艺符号学为主的研究领域取得了可喜的前期成果，并积极参与国内外符号学研究活动，如组团参加了 2007 年 6 月在芬兰举行的“第 9 届世界符号学大会”、2009 年 9 月在西班牙举行的“第 10 届世界符号学大会”等，于 2008 年 11 月 15-17 日举办了“南京国际符号学研讨会暨第八届中国语言与符号学研究会年会”。

The International Institute of Semiotic Studies of Nanjing Normal University (IISS-NNU) was established in April, 2007. Semiotics has been around for a century since its two founders, namely C. Peirce of the US and F. de Saussure of Switzerland, put forward their own semiotic theories based on their logical and linguistic studies respectively. But the academic research in semiotics has been accelerated since the 1960s. In this sense, semiotics is still a new discipline. Semiotic studies attempt to make the discourse of the humanities precise and scientific. As a comprehensive or instructive discipline of the humanities and social sciences, semiotics is of great significance to the development of them.

The current director is Prof. Zhang Jie, who is also the dean of the School of Foreign Languages & Cultures of NNU and the vice chairman of China Association of Linguistics and Semiotics. The IISS-NNU has invited a number of famous scholars both at home and abroad to be the honorary research fellows such as Prof. Li Youzheng and Prof. Hu Zhuanglin. Since its birth, the IISS-NNU has been committed to semiotic research and has attained considerable achievements in this field, especially the studies of Russian and Soviet semioticians. Participating in and organizing academic activities is also a priority on the IISS-NNU's agenda. The IISS-NNU team attended the 9th World Congress of Semiotics in Finland in June, 2007, the 10th World Congress of Semiotics in Spain in September, 2009, etc., and hosted the International Symposium on Cultural Semiotics on November 15-17, 2008. The IISS-NNU team has been in the process of co-organizing an international symposium on cultural semiotics with the International Association for Semiotic Studies.

Map of NNU



Q & A for Congress Participants

● WHERE TO EAT

Since no cafeteria on campus can seat all Congress participants, we have to eat in two different places:

1. If you stay at Jingshilou Hotel, Fayuan Hotel, or the Nanjing Grand Hotel, please have your lunches and dinners at the restaurant of Jingshilou Hotel;
2. If you stay at Nanshan Hotel, Shanglai Hotel, and all other places, please have your lunches and dinners at the restaurant of Nanshan Hotel.
3. If the people you want to eat with eat at the other place, well, find people who want to do the same and exchange your coupons.

● WHOM TO ASK

If you need help, you can call them:

1. Wang Yongxiang: 13405847138 (Conference Arrangement)
2. Ji Haihong: 13815853939 (Accommodation and Board, Ticket-booking for International participants)
3. Sun Yongjie: 13809007529 (Ticket-booking for Chinese participants)

● ROOM OF THE ORGANIZING COMMITTEE

The organizing committee is in Room 301, Nanshan Hotel. We are doing our best to make you feel at home.

第 11 届世界符号学大会会务须知

- 会务组：南山专家楼 301 房间
- 午餐、晚餐就餐地点：
 1. 住敬师楼、法苑宾馆、古南都饭店的代表都在敬师楼就餐。
 2. 住南山专家楼、商睐宾馆和其它地方的代表都在南山专家楼就餐。
- 会务组联系方式：
 1. 王永祥：13405847138 （会务安排）
 2. 季海宏：13815853939 （住宿餐饮安排、国际代表票务）
 3. 孙咏洁：13809007529 （国内代表票务）

General Program 大会议程

Thursday, October 4, 2012 2012 年 10 月 4 日:

- 8:00 – 20:00: Registration for the “11th World Congress of IASS”

Lounge, Jingshilou

“第 11 届世界符号学大会” 参会者报到，
敬师楼大厅

Friday, October 5, 2012 2012 年 10 月 5 日:

- 8:30 – 10:00: Opening Ceremony of the “11th World Congress of IASS”,

Fayuan Conference Hall

“第 11 届世界符号学大会” 开幕式，法苑礼堂

MC: Prof. Bin Xin, Vice Dean of the School of Foreign Languages & Cultures,

NNU

1. Opening speech by Prof. Tarasti, President of the IASS
2. Welcoming remarks by Prof. Song Yongzhong, President of NNU
3. Congratulation speech by Zhang Haohan, Party Secretary of Jiangsu Community of Social Sciences
4. Speech by Prof. Zhuanglin Hu, President of the Chinese Association of Linguistic Semiotics (CALs)
5. Welcoming speech by Prof. Jie Zhang, Chairman of the 2012 IASS Nanjing Congress Organizing Committee, Dean of School of Foreign Languages &

Cultures, NNU

主持人：南京师范大学外国语学院副院长辛斌教授

1. 国际符号学学会会长塔拉斯梯教授致开幕词
2. 南京师范大学党委书记、校长宋永忠教授致辞
3. 江苏省省社联党委张灏翰书记致辞
4. 中国语言与符号学研究会会长胡壮麟教授致辞
5. “第 11 届世界符号学大会”筹委会主任、南京师范大学外国语学院院长张杰教授致辞

● 10:00 – 10:15: Tea Break 茶歇

● 10:15 – 11:45: Plenary Speeches 大会发言

1. Bernhard Waldenfels (Germany) (as the guest opening speaker): Signs and Phenomena. Phenomenological-Semiotic Considerations

B•瓦登费尔思（德）（开幕式客座讲演）：记号和现象——现象学 - 符号学的思考

2. Eero Tarasti (Finland): Semiotics as the transcultural metalanguage

E•塔拉斯梯（芬）：符号学作为跨文化的元语言

Introduced by Jose Maria Paz Gago (Spain) & Yiheng Zhao (China)

主持人：帕兹伽勾（西班牙）、赵毅衡（中）

● 12:00 – 12:15 Group Photo, Main Lawn 大会合影，大草坪

● 12:15 – 13:00: Lunch, Jingshilou & Nanshan Hotel

午餐，地点：敬师楼、南山专家楼

● 14:00 – 15:50: Roundtable 圆桌会议，

- 15:50 – 16:10: Tea Break 茶歇
- 16:10 – 18:00: Roundtable 圆桌会议,
- 18:00 – 19:00: Dinner, Jingshilou & Nanshan Hotel
晚餐, 地点: 敬师楼、南山专家楼
- 19:30 – : Cultural Event: Kunqu (A local opera from Jiangsu Province), Yifang Lecture Hall
昆曲欣赏, 地点: 贻芳报告厅

Saturday, October 6, 2012 2012 年 10 月 6 日:

- 8:30 – 10:20: Plenary Speeches, Yifang Lecture Hall
大会发言, 贻芳报告厅
1. Zhuanglin Hu (China): The Study of Cognitive Semiotics in China
胡壮麟 (中): 中国认知符号学研究
 2. Jacques Fontanille (France): The figures of the body and the semiotics of footprint
J•丰塔尼耶 (法): 身体修辞格和足印符号学
 3. Yoshihiko IKEGAMI (Japan): Subject-Object Contrast and Subject-Object Merger in “Thinking for Speaking” — A Typology of Cognitive Processing in Linguistic Encoding and Its Homologues in Pictorial Encoding
池上嘉彦 (日): “思为说”中的主客对比和主客融合
Introduced by Paul Cobley (UK) & Ersu Ding (China)
主持人: 考博雷 (英)、王铭玉 (中)
- 10:20 – 10:40: Tea Break 茶歇
 - 10:40 – 11:50: Plenary Speeches, Yifang Lecture Hall

大会发言，贻芳报告厅

4. Augusto Ponzio (Italy): Marxian Semiotics: a Historical and Theoretical Excursus in the European Sign Sciences

A·庞齐欧（意）：马克思的符号学：欧洲记号科学中的一个历史的和理论的补论

5. John Deely (USA): Physiosemosis as an Influence of Signs: Why Semiosis Was at Work Before Life

J·狄利（美）：动物符号学如何渗入人类符号学并为后者所超越

Introduced by Jean Claude Mbagha (Cameroon) & Yongxiang Wang (China)

主持人：穆巴佳（喀麦隆）、王永祥（中）

- 12:00 – 13:00: Lunch, Jingshilou & Nanshan Hotel

午餐，地点：敬师楼、南山专家楼

- 14:00 – 15:50: Roundtable 圆桌会议

- 15:50 – 16:10: Tea Break 茶歇

- 16:10 – 18:00: Roundtable 圆桌会议

- 18:00 – 19:00: Dinner, Jingshilou & Nanshan Hotel

晚餐，地点：敬师楼、南山专家楼

- 19:30 – : Board Meeting of IASS, Conference Room, 3rd Floor, Nanshan Building

IASS 董事会会议，南山专家楼三楼大会议室

Sunday, October 7, 2012

2012年10月7日：

- 8:30 – 10:20: Plenary Speeches, Yifang Lecture Hall

大会发言，地点：贻芳报告厅

1. Zhang Jie (China): Reception and Modification of Russian Semiotics in China

张杰（中）：苏俄符号学及其在中国的变形

2. Kim Sungdo (Korea): The Writing, the Body, the Universe: Semio-anthropology of Intermediality

金孙道（韩）：写作、身体、界域：媒介间性之符号学 -人类学

3. Stephanie Walsh Matthews (Canada): Semiotics at a Crossroads: Directions for the Survival of Semiotics as an Autonomous Discipline

S·马修（加）：歧路中的符号学：作为一门自主学科的符号学之延存指南

Introduced by Paul Bouissac (Canada) & Mingyu Wang (China)

主持人：布伊萨克（加）、康澄（中）

● 10:20 – 10:40: Tea Break 茶歇

● 10:40 – 11:50: Plenary Speeches, Yifang Lecture Hall

大会发言,贻芳报告厅

4. Youzheng Li (Chinese-American): Humanist Ethics and future of semiotics

李幼蒸（美华）：人本主义伦理学和符号学的未来

5. Jos é Enrique Finol (Venezuela): On the Corposphere

J·E·菲诺尔（委）：论身体符号域

Introduced by (Ireland) Dermot Moran & (China) Hsiu-chih Tsai

主持人：（爱尔兰）莫伦、（中）蔡秀枝

● 12:00 – 13:00: Lunch, Jingshilou & Nanshan Hotel

午餐，地点：敬师楼、南山专家楼

● 14:00 – 15:50: Roundtable 圆桌会议

● 15:50 – 16:10: Tea Break 茶歇

- 16:10 – 18:00: Roundtable 圆桌会议
- 18:00 – 19:00: Dinner, Jingshilou & Nanshan Hotel
晚餐，地点：敬师楼、南山专家楼
- 19:30 – : General Assembly of IASS, Conference Room, 3rd Floor, Nanshan Expert Building
IASS 大会，南山专家楼三楼大会议室

Monday, October 8, 2012 2012 年 10 月 8 日:

- 8:00 – 9:50: Roundtable 圆桌会议
- 9:50 – 10:10: Tea Break 茶歇
- 10:10 – 12:00: Roundtable 圆桌会议
- 12:00 – 13:00: Lunch, Jingshilou & Nanshan Hotel
午餐，地点：敬师楼、南山专家楼
- 14:00 – 15:50: Roundtable 圆桌会议
- 15:50 – 16:10: Tea Break 茶歇
- 16:10 – 18:00: Roundtable 圆桌会议
- 18:00 – 19:00: Dinner, Jingshilou & Nanshan Hotel
晚餐，地点：敬师楼、南山专家楼
- 19:30 – : Cultural Event: Eila Tarasti Piano Recital ,
Music Hall
Eila Tarasti 钢琴独奏音乐会，随园音乐厅

Tuesday, October 9, 2012

2012年10月9日:

- 8:30 – 10:20: Plenary Speeches, Yifang Lecture Hall

大会发言，贻芳报告厅

1. Seema Khanwalkar (India): Semiotics in India, the theoretical implications and its current status as a discipline of study

S•坎瓦克尔（印）：印度符号学——理论内涵及其作为研究学科当前状态

2. Susan Petrilli (Italy): The Critique of Phonocentrism, European Signatures

S•佩特瑞丽（意）：音位中心主义批评，欧洲记号标记

3. Anne Héault (France): The theoretical problems to which the present state of research in visual semiotics gives rise

A•埃诺（法）：目前视觉符号学研究状况中提出的理论问题

Introduced by Richard Brian Wolin (USA) & Haihong Ji (China)

主持人：沃林（美）、季海宏（中）

- 10:20 – 10:40: Tea Break 茶歇

- 10:40 – 12:00: Closing ceremony of the “11th World Congress of IASS”,

Yifang Lecture Hall

“第11届世界符号学大会”闭幕式，贻芳报告厅

MC: Prof. Zhijun Yan, Vice Dean of School of Foreign Languages and

Cultures, NNU

1. Closing speech by Prof. Tarasti, President of the IASS

2. Speech by Prof. Jose Maria Paz Gago, Secretary-General of the IASS

3. Speech by Prof. Bin Xin, Vice Dean of School of Foreign Languages and

Cultures, NNU

主持人：南京师范大学外国语学院副院长严志军教授

1. 国际符号学学会会长塔拉斯梯教授致闭幕词
2. 国际符号学学会秘书长帕兹伽勾教授致辞
3. 南京师范大学外国语学院副院长辛斌教授总结

- 12:00 – 13:00: Lunch, Jingshilou & Nanshan Hotel

午餐，地点：敬师楼、南山专家楼

- 14:00 –: City Tour 市内参观

- 18:00 – 19:00: Dinner, Jingshilou & Nanshan Hotel

晚餐，地点：敬师楼、南山专家楼

Wednesday, October 10, 2012 10月10日:

Departure (Check out) 离会

Participants of Round Tables 圆桌会议分组名单

RT Number 组别	Date 时间	Site 地点	Participants 参与者
1	PM/06/10/2012 2012年10月6日 下午	Conference Hall, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼大会 会议室	Organizer: Dermot Moran Participants: ...
2	PM/06/10/2012 2012年10月6日 下午	Conference Room, 2nd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼二楼小会 会议室	Eero Tarasti Eo Kyung Lim Zhao Jingrong Zeynep Onur Elzbieta Wasik Tang Qingye
3	PM/05/10/2012 2012年10月5日 下午	Conference Room, 2nd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼二楼小会 会议室	Paul Cobley Donald Favareau Song Yan-xia KALEVI KULL Søren Brier Luis Emilio Bruni Miguel Gama Caldas
4	PM/06/10/2012 2012年10月6日 下午	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会 会议室	Kalevi Kull Mihhail Lotman Yongxiang Wang John Deely Paul Cobley Mihhail Lotman KALEVI KULL Su Min
5	PM/07/10/2012 2012年10月7日 下午	Conference Room, 2nd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼二楼小会 会议室	Richard Lanigan Zdzislaw Wasik Carlos Vidales Richard L. Lanigan Lisa M. Anderson Jacqueline M. Martinez Elzbieta Wasik David Kergel Li Mingjie Dongling Zhang Zdzisław Wasik Józef Zaprucki

6	AM/08/10/2012 2012年10月8日 上午	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会议室	Peer Bundgaard Frederik Stjernfelt Dante Greeff Josiane Caron-Pargue Kina Cat Hoffmann Mahe Avila Hern ández Stergaard Jean Lass ègue G öran Sonesson Erika Cort é Bazaes Stjernfelt Winfried N öh Roberto Flores-Ortiz Xian-qing Liu Peer F. Bundgaard
7	PM/08/10/2012 2012年10月8日 下午	Conference Room 502, School of Journalism and Communication 新闻传播学院 502 室	Dario Martinelli Ke Tang Sandra M änty Minhyoung Kim

8	PM/05/10/2012 2012年10月5日 下午	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会议室	Ahti-Veikko Pietarinen Priscila Borges Haihong Ji Rossella Fabbrichesi Giovanni Maddalena Claudio Paolucci Marco Annoni Tony JAPPY Rodrigo Antunes Morais Merja Bauters He Chuansheng Harri Sarpavaara Frederik Stjernfelt Carlos Vidales Gonzales Dra. Roberta Cesarino Iahn Antonio Roberto Chiachiri Antonio Roberto Edson do Prado Pfützenreuter CHIACHIRI IVAN CAPELLER Priscila Monteiro Borges Rossella Fabbrichesi Søren Brier William James McCurdy Yunhee Lee
9	AM/PM 08/10/2012 2012年10月8日 上午	Conference Room, 2nd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼二楼小会议室	Charls Pearson Qiu guoquan Solomonick Abraham Carlos Vidales
10	PM/07/10/2012 2012年10月7日 下午	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会议室	Massimo Leone Ludmila BOUTCHILINA-NESSEL RODE Hassan Moustir Elda CERRATO Mohamed Bernoussi

11	PM/06/10/2012 2012年10月6日 下午	Room 113, Building 700 700号楼113室学术报告厅	Fusun Deniz Özden Daina Teters Dāvis Sīmanis Voldemārs Johansons Ren éJ. Jorna Winfried Nöth Farouk Y. Seif Sungdo Kim Jeung-Hyun Nam Yee Jin-Young Winfried G. Kudsus Irmengard Rauch Richard Trim Solomon Marcus Ernest W.B. Hess-Lüttich Francoise Neff Gunnar Sandin
12	PM/06/10/2012 2012年10月6日 下午	Conference Room 104, School of Journalism and Communication 新闻传播学院 104室	Soo Whan KIM Ki Jung SONG Yong Ho CHOI Asunci ón López-Varela Marcin Brocki
13	PM/07/10/2012 2012年10月7日 下午	Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议室	Rosa Mar á Ravera Gianni Vattimo Jos éEnrique Finol Fatima Festić Peer F. Bundgaard

14	<p>AM/08/10/2012 2012年10月8日 上午</p>	<p>Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议室</p>	<p>Shaoyi Sun Anna Dullaart Chairperson Sun Cheng, FENG Dezheng LIU Yung-Hao Peng Baoliang Ding Shaoyan Jing Yang Germán Gil-Curiel Ilias Yocaris Anne Dymek Anna Dullaart Zhang Xianmin Rokhsar Vakharia Fang LU Javier Clavere Jing Yang Sun Cheng 王立新 Katre P.rn</p>
15	<p>PM/08/10/2012 2012年10月8日 下午</p>	<p>Room 113, Building 700 700号楼113室学术报告厅</p>	<p>André Helbo Rocco Mangieri Gerard Imbert Gonzalo Navajas Germán Gullón Adolfo Sotelo Félix J. Rós Leticia Gomez María José Contreras Lorenzini Benito Cañada Rangel Alejandro Urrutia AJUMEZE HENRY OBI Rosalía Ramos Guerra Francisco JOST José María PAZ GAGO</p>

16	AM/08/10/2012 2012年10月8日 上午	Conference Room, 5th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼五楼小会议室	Eero Tarasti Marta Grabocz Jean-Marie Jacono Dario Martinelli Alma Rodriguez Gražina Daunoravičienė Huang Hanhua Alla Ablova Julia Shpinitzkaya Su Min Mark Reybrouck
17	PM/06/10/2012 2012年10月6日 下午	Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议室	Seema Khanwalkar Sungdo Kim Hoe-Chul Kim Seung-Hae Hong Wang Hanwei Tania L. Gobbett Peng Lingling Howard Riley Owen Gallagher Tania Letizia Gobbett Il -Woo Park Celia Rubina Vargas Marga van Mechelen
18	PM/05/10/2012 2012年10月5日 下午	Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议室	Rocco Mangieri José Enrique Finol RICARDO ARAUJO Roberto Pellerey Victor Fuenmayor Selene D'Agostino Alfredo Cid Jurado Antonio Perri Freddy Torres Robinson Perez ZENAIDA MARIN JACINTO CRUZ DENISE MORALES

19	<p>PM/07/10/2012 2012年10月7日 下午</p>	<p>Conference Room, 5th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼五楼小 会议室</p>	<p>Luiggi Russo ROSA MARÍA RAVERA MARÍA MÓNICA CABALLERO Lucrecia Escudero Chauvel PRISCILA BORGES ROCCO MANGIERI ANNE DYMEK MARÍA EGOZCUE Anna Petersson Gunnar Sandin Lars-Henrik Ståhl Minhyoung Kim Seung-Hak Chi Hoe-Chul Kim Pascal Lardellier Chi Lungzin Sun Cheng PATRICIA CIOCHINI</p>
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20	<p>PM/06/10/2012 2012年10月6日 下午</p>	<p>Conference Room, 5th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼五楼小会议室</p>	<p>Paul Cobley Benghenissa Nacer eddine Henry Yiheng Zhao Lu Zhenglan Ling-Yu Fatima Festić LI Meixia Richard Rong-bin Chen Seung Kuk BAIK Hyeji LEE Noureddine Bakrim Anneli Mihkelev Valery Timofeev Wu Tong Zhang Huimin LI Wei-hua Erin Cahill Mohammad Hatefi Shairi, Hamid Reza Valery Timofeev Karl N. Benghenissa Nacer eddine</p>
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21	<p>AM/PM 08/10/2012 2012年10月8日 上午</p>	<p>Conference Hall, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼大会议室</p>	<p>Hu Zhuanglin Xunzhun Lin Mingming Liu Liu Yuhong Shi-xu Lianglin Zhang Pavel Dronov XIN Bin DING, Ersu Liu Yu Hsi-chiang Lin Yue-Hong Xu Anastasia Christodoulou Li Yuping Wenqin Wang Donna E. West Guo Hong Zhang Delu Inna Semetsky Duan Huimin SUI Yan Mao Xianzhuang Wu Tong Sun Xiaoxia Meng Hua Yan-xia Song Basil Hatim Wei WANG Yue He</p>
22	<p>AM/08/10/2012 2012年10月8日 上午</p>	<p>Room 207, Building 500 500号楼207室 会议室</p>	<p>He Gang Chen Xinren Hu Man MAO Yansheng Jia Yanli Zhao Wen Qin Yaxun Zhan Quanwang</p>

23	PM/05/10/2012 2012年10月5日 下午	Conference Room, 5th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼五楼小会议室	Marshall Willman Aimin Chen Fei Xiaobing Luiz Sergio Modesto Frédéric WANG Wang Wen-hua Ji Hong Xu Tong Elizabeth Parra Ortiz Álvaro Elgueta Ruiz Karl Gfesser Eva M ^a Domínguez Gómez Gemma Delicado Puerto Mercedes Rico García ZHANG Shu-ping
24	PM/08/10/2012 2012年10月8日 下午	Room 219, Building 500 500号楼 219室 专外会 议室	Stephanie Walsh Matthews Xu Shi Eva M ^a Domínguez Gómez Gemma Delicado Puerto Julian Mark Coppens Mijung Kang Kay L. O'HALLORAN Sabine TAN Marissa E Yiqiong ZHANG Erika Cortés Bazaes Hailin Ning
25	PM/05/10/2012 2012年10月5日 下午	Room 207, Building 500 500号楼 207室 会议室	Ding Shaoyan MAO Sihui Peng Qigui Shi Guang Chen Kaiju Drina Hočevar Aline Bastos Wei Quanfeng Juming Shen Ye Zhang Jiazu (Charles) Gu Peng Baoliang Jing Yang Yu Hongbing Fernando Bertelsen Hocevar

26	PM/05/10/2012 2012年10月5日 下午	Room 219, Building 500 500号楼 219室 专外会 议室	Lucrecia Escudero Chauvel Rafael del Villar Mu ñoz Cristina Pe ñamar í Teresa Velazquez Garcia Talavera Eliseo Col ón Alfredo Tenoch Cid Jurado Erika Cort és Bazaes
27	PM/05/10/2012 2012年10月5日 下午	Room 113, Building 700 700号楼 113室 学术报 告厅	Akpan, Idorenyin Akpan, Emilienne Obokuadata, Presly Baik Bankov, Kristian Bauters, Merja Castro Monteiro Ricardo Nogueira Ivy, Michael Dullaart, Anna Ogenga, Fredrick Oduor Park Rossolatos, George Mar á Consuelo Moreno Gonz áez Dante Greeff Vladimir Djurovic Nadege Depeux
28	PM/07/10/2012 2012年10月7日 下午	Room 207, Building 500 500号楼 207室 会议室	Leo Groarke Paul van den Hoven Bill Nichols Paul van den Hoven Leo Groake Paul van den Hoven YANG Ying Lin Shengdong MENG Yanli

29	PM/07/10/2012 2012年10月7日 下午	Multi-Function Room, Conference Room, 1st Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼一楼 多功能厅	<p>Clotilde Perez Eneus Trindade Leonardo Leandro Batista Sergio Bairon Ogécia Drigo Pedro Hellin Paulo Lencastre Paulina Gómez Lawrence Koo Luciana Coutinho Maria Fernanda Niño Ji Seon PARK Alhen Rubens Evipides Zantides, Anna Zapiti Maria Ogécia Drigo Clotilde Perez Sergio Bairon Lawrence Koo Pedro Hellin Eneus Trindade Lúcia Silva Souza Paulina Gómez Claudio Racciatti Silvio Sato Bruno Pompeu José Fogaça Alhen Rubens Damasceno Cinira Baader Eneus Trindade Rosana Mauro Fáima Milnitzky Diogo Kawano Leandro Leonardo Batista Arlete dos Santos Petry Luís Carlos Petry</p>
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30	AM/08/10/2012 2012年10月8日 上午	Room 219, Building 500 500号楼 219室 专外会 议室	Sudha Swarnakar Luciano B. Justino Sandra S. F. Erickson Chen Kaiju Erika Cort és Bazaes Li Jing Baranna Baker Mao Chen
31	PM/06/10/2012 2012年10月6日 下午	Multi-Function Room, Conference Room, 1st Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼一楼多功能 厅	Haihong Ji Chen Kaiju Erika Cort és Bazaes Li Jing Baranna Baker Mao Chen Mats Bergman Lu De-ping Dra. Elizabeth Parra Ortiz Álvaro Elgueta Ruiz Feng Yueji A.Ambra Zaghetto Liu Yu Zhang Liping Liu Xiao-yu Sky Marsen Joseph Mbongue <u>FENG</u> Dezheng Anna Ponomareva Antoaneta Dontcheva Eliseo Colón Sungdo Kim Hoe-Chul Kim Seung-Hae Hong Cheng Lirong James Jak ób Liszka Mariana Neţ Fang Yan Peng Jia Xu Tong Chun Felix Huang Klaus-Uwe Panther Linda L. Thornburg

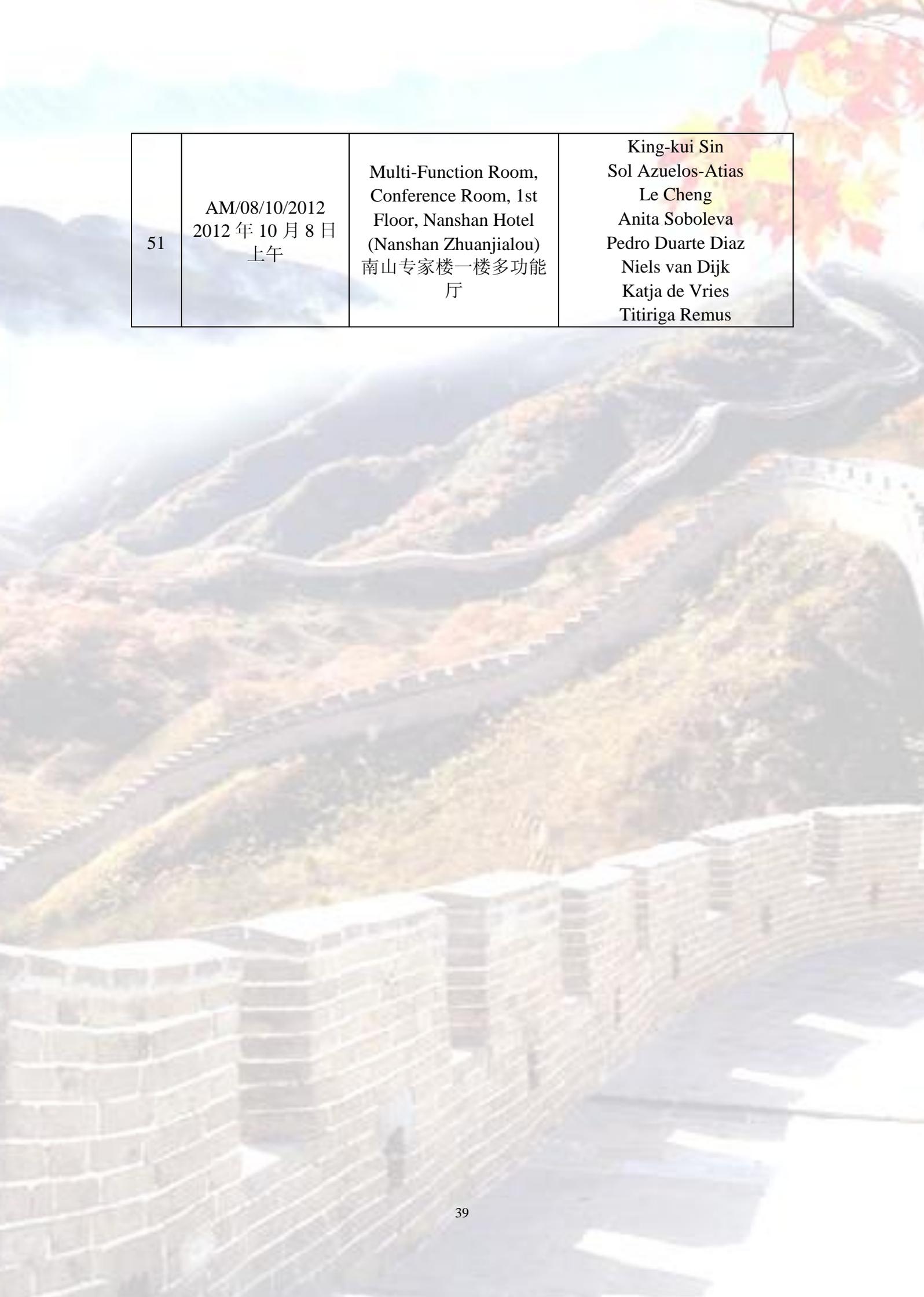
32	PM/08/10/2012 2012年10月8日 下午	Room 207, Building 500 500号楼207室 会议室	Jun Zhang Hani Georges Wu Rui Tony See Sin Heng Chi Xinyan Farouk Y. Seif Victoria Kravchenko
33	PM/05/10/2012 2012年10月5日 下午	Conference Room 104, School of Journalism and Communication 新闻传播学院 104室	Massimo Leone Roland Posner Paul Cobley Dr. Stephanie Walsh Matthews Jacques Fontanille Winfried Nöth
34	PM/07/10/2012 2012年10月7日 下午	Room 219, Building 500 500号楼219室 专外会 议室	Solomon Marcus Maria Giulia Dondero Timo Tossavainen Osmo Pekonen Susan Petrilli Zhijun Yan Zhiting Zhang Niculae V. MIHAITA Lothar Černý Lei HAN Dingkun Wang Pirjo Kukkonen Raquel de Pedro Ricoy MERKOULOVA Inna Aurora Fornoni Bernardini Göran Sonesson Giorgio Borrelli Evangelos Kourdis Lia Yoka LI Meixia Jude Chua Soo Meng Andrea Zucchi Xiao Kairong,

35	AM/08/10/2012 2012年10月8日 上午	Room 113, Building 700 700号楼113室 学术报告厅	Priscila Borges Maria Ogécia Drigo Luciana Coutinho Pagliarini Luiz Carlos A. IASBECK Geane Alzamora ZHANG Yiqiong Shaev Y. M. Rafael del Villar Muñoz Daniervelin Renata Marques Pereira Joana Ziller Maria Aparecida Moura
36	PM/08/10/2012 2012年10月8日 下午	Multi-Function Room, Conference Room, 1st Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼一楼多功能 厅	Alexander Wolodtschenko Stephan Angsuesser Florian Hruby Alexander Wolodtschenko
37	PM/06/10/2012 2012年10月6日 下午	Room 207, Building 500 500号楼207室 会议室	Asunción López-Varela Claudio F. Guerri Everardo Reyes García Peng LingLing Philippe Bootz Cristina Peñamarín Mercedes Rico García Eva M ^a Domínguez Gómez José Enrique Agudo Garzón
38	PM/05/10/2012 2012年10月5日 下午	Multi-Function Room, Conference Room, 1st Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼一楼多功能 厅	Paolo Rocchi Xuening Li Yang Si-young Jianqiao Dong Ren shixian Wei Zhang Chun Hu

39	PM/07/10/2012 2012年10月7日 下午	Room 113, Building 700 700号楼113室 学术报 告厅	Paolo Rocchi Xuening Li Yang Si-young Jianqiao Dong Ren shixian Wei Zhang Chun Hu .D:I ESp Di Esp. Germ án Charum Sanchez Alfredo Tenoch Cid Jurado Humberto Ch ávez Mayol Jun Yamaguchi Teruyuki Monnai George Rossolatos
40	PM/05/10/2012 2012年10月5日 下午	Conference Room 502, School of Journalism and Communication 新闻传播学院 502 室	John Deely Farouk Y. Seif Donna E. West Richard L. Lanigan
41	PM/07/10/2012 2012年10月7日 下午	Conference Room 104, School of Journalism and Communication 新闻传播学院 104 室	Hiroshi Yoshioka Takuya OGURA Yumiko TOKITA-TANABE Tatsuya HIGAKI William James McCurdy Satoshi Sako Takuya KOBAYASHI Aroz Rafael Goro Yamazaki Yuki YAMAMORI Ramunas Motiekaitis
42	AM/08/10/2012 2012年10月8日 上午	Conference Room 104, School of Journalism and Communication 新闻传播学院 104 室	Gloria Withalm Roland Posner Ernest W.B. Hess-Lüttich Zinaida Fomina

43	PM/08/10/2012 2012年10月8日 下午	Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议 室	Jacques Fontanille Richard Wolin Haihong Ji Susan Petrilli Augusto Ponzio Yongxiang Wang Si Wenhui ZHANG Zhiting Wei WANG Xiao-yu Liu Zdzisław Wąsik Giorgio Borrelli Anneli Mihkelev Angelo Di Caterino Paul Bouissac Inna Semetsky Jude Chua Soo Meng
44	PM/08/10/2012 2012年10月8日 下午	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会议 室	Hsiu-chih Tsai Shu-lan Yang Julien Chu Richard Rong-bin Chen
45	AM/08/10/2012 2012年10月8日 上午	Conference Room 502, School of Journalism and Communication 新闻传播学院 502 室	Wen Xu Cheng Jun Xiao Yan Liu Xianqing Xiao Kairong
46	PM/06/10/2012 2012年10月6日 下午	Room 219, Building 500 500号楼 219室 专外会 议室	Lucrecia Escudero Chauvel Claudio Guerri Rafael del Villar Rosa Maria Ravera Elizabeth Parra Teresa Velázquez Eliseo Colón Jose Enrique Finol Alfredo Tenoch Cid Jurado

47	PM/07/10/2012 2012年10月7日 下午	Conference Hall, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼大会议 室	Eero Tarasti Dalia Satkauskytė Ramunas Motiekaitis Romaldas Misiukevičius Loreta Mačianskaitė Darius Kučinskas Karolis Rimtautas Kašponis Rūta Brūzgienė Ronald Schleifer
48	PM/08/10/2012 2012年10月8日 下午	Conference Room 104, School of Journalism and Communication 新闻传播学院 104 室	Jeesoon Hong Sungdo Kim Jiyoung Shin Jeong-Min Shim
49	PM/06/10/2012 2012年10月6日 下午	Conference Room 502, School of Journalism and Communication 新闻传播学院 502 室	Anne Wagner Yuan Chuanyou Chen Dongmei Pedro Diaz Janet AINSWORTH Ning YE Li-ping ZHANG Yi-cun JIANG Ji-xian PANG
50	PM/07/10/2012 2012年10月7日 下午	Conference Room 502, School of Journalism and Communication 新闻传播学院 502 室	Chiang Yatsen Sophie Yang Zhuo Huang Chunfang Anne WAGNER Chun-fang HUANG Li-jin SHA Sophie Zhuo YANG Francesca QUATTRI Chu-ren HUANG Le CHENG Jian LI King-kui Sin



51	AM/08/10/2012 2012年10月8日 上午	Multi-Function Room, Conference Room, 1st Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼一楼多功能 厅	King-kui Sin Sol Azuelos-Atias Le Cheng Anita Soboleva Pedro Duarte Diaz Niels van Dijk Katja de Vries Titiriga Remus
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RT List in the Order of Dates

圆桌会议一览表

Time 时间	RT Sites 圆桌地点	RT Numbers 圆桌序号	Remarks Column 备注
PM/05/10/2012 2012年10月5日 下午	Conference Room, 2nd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼二楼小会议室	3	
	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会议室	8	
	Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议室	18	
	Conference Room, 5th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼五楼小会议室	23	
	Room 207, Building 500 500号楼 207室 会议室	25	
	Room 219, Building 500 500号楼 219室 专外会议 室	26	
	Room 113, Building 700 700号楼 113室 学术报告厅	27	
	Conference Room 104, School of Journalism and Communication 新闻传播学院 104室	33	
	Multi-Function Room, Conference Room, 1st Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼一楼多功能厅	38	
	Conference Room 502, School of Journalism and Communication 新闻传播学院 502室	40	

Time 时间	RT Sites 圆桌地点	RT Numbers 圆桌序号	Remarks Column 备注
PM/06/10/2012 2012年10月6日 下午	Conference Hall, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼大会议室	1	
	Conference Room, 2nd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼二楼小会议室	2	
	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会议室	4	
	Room 113, Building 700 700号楼113室 学术报告厅	11	
	Conference Room 104, School of Journalism and Communication 新闻传播学院 104室	12	
	Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议室	17	
	Conference Room, 5th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼五楼小会议室	20	
	Multi-Function Room, Conference Room, 1st Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼一楼多功能厅	31	
	Room 207, Building 500 500号楼207室 会议室	37	
	Room 219, Building 500 500号楼219室 专外会议室	46	
Conference Room 502, School of Journalism and Communication 新闻传播学院 502室	49		

Time 时间	RT Sites 圆桌地点	RT Numbers 圆桌序号	Remarks Column 备注
PM/07/10/2012 2012年10月7日 下午	Conference Room, 2nd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼二楼小会议室	5	
	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会议室	10	
	Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议室	13	
	Conference Room, 5th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼五楼小会议室	19	
	Room 207, Building 500 500号楼207室 会议室	28	
	Multi-Function Room, Conference Room, 1st Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼一楼多功能厅	29	
	Room 219, Building 500 500号楼219室 专外会议室	34	
	Room 113, Building 700 700号楼113室 学术报告厅	39	
	Conference Room 104, School of Journalism and Communication 新闻传播学院 104室	41	
	Conference Hall, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼大会议室	47	
	Conference Room 502, School of Journalism and Communication 新闻传播学院 502室	50	

Time 时间	RT Sites 圆桌地点	RT Numbers 圆桌序号	Remarks Column 备注
AM/08/10/2012 2012年10月8日 上午	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会议室	6	
	Conference Room, 2nd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼二楼小会议室	9	AM & PM 全天
	Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议室	14	
	Conference Room, 5th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼五楼小会议室	16	
	Conference Hall, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼大会议室	21	AM & PM 全天
	Room 207, Building 500 500号楼207室 会议室	22	
	Room 219, Building 500 500号楼219室 专外会议室	30	
	Room 113, Building 700 700号楼113室 学术报告厅	35	
	Conference Room 104, School of Journalism and Communication 新闻传播学院104室	42	
	Conference Room 502, School of Journalism and Communication 新闻传播学院502室	45	
	Multi-Function Room, Conference Room, 1st Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼一楼多功能厅	51	

Time 时间	RT Sites 圆桌地点	RT Numbers 圆桌序号	Remarks Column 备注
PM/08/10/2012 2012年10月8日 下午	Conference Room 502, School of Journalism and Communication 新闻传播学院 502 室	7	
	Conference Room, 2nd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼二楼小会议室	9	AM & PM 全天
	Room 113, Building 700 700 号楼 113 室 学术报告厅	15	
	Conference Hall, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼大会议室	21	AM & PM 全天
	Room 219, Building 500 500 号楼 219 室 专外会议室	24	
	Room 207, Building 500 500 号楼 207 室 会议室	32	
	Multi-Function Room, Conference Room, 1st Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼一楼多功能厅	36	
	Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议室	43	
	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会议室	44	
	Conference Room 104, School of Journalism and Communication 新闻传播学院 104 室	48	

Details of RTs & Sessions 圆桌会议和分组会题目细节

新序号、时间 New RT Number and Time	Details of RTs & Sessions 圆桌会议和分组会题目细节			地点 Site
	原序号 Original RT Number	圆桌会议题目 RT topic	主持人 Organizer(s)	
Part A: Epistemology 认识论				
1 PM/06/10/2012	1	Husserl vs. Heidegger: an epistemological confrontation 胡塞尔 vs 海德格尔：认识论的对峙	Dermot Moran 莫伦	Conference Hall, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼大会议室
2 PM/06/10/2012	2	Existential Semiotics: Signs as Experience - from body and identity to social practices and values 存在符号学：记号作为经验——从身体和身份到社会实践和价值	Eero Tarasti 塔拉斯梯	Conference Room, 2nd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼二楼小会议室
3 PM/05/10/2012	4	Biosemiotics as global semiotics 作为全球符号学的生物符号学	Paul Cobley 考博雷 Donald Favareau 法瓦鲁（	Conference Room, 2nd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼二楼小会议室
4 PM/06/10/2012	51	Tartu semiotics: Synthesis of cultural semiotics and biosemiotics, Lotman and Uexküll 塔图符号学：文化符号学与生物符号学的融合，洛特曼与魏克斯库尔	Kalevi Kull 卡拉威·库尔 Mihhail Lotman 米哈伊尔·洛特曼 Yongxiang Wang 王永祥	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会议室
5 PM/07/10/2012	5	Communicology and Semiotics: The Phenomenological Heritage in Cultural Discursive Patterns and Practices 通讯学和符号学：文化话语模式和实践的现象学传统	Richard Lanigan 拉尼干 Zdzislaw Wasik 瓦西克	Conference Room, 2nd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼二楼小会议室

6 AM/08/10/2012	41	Cognitive Semiotics 认知符号学	Peer Bundgaard 邦德嘉德 Frederik Stjernfelt 斯特伦费尔特	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会议室
	54	Interaction between semiotics and cognitive science 符号学与认知科学的互动	Shaohua Wang 汪 少华 Xiaojun Su 苏晓 军 Hui Zhang 张辉	
7 PM/08/10/2012	42	Zoosemiotics: Bridging different species: Animals, representation and discourse 动物符号学：沟通不同物种： 动物，再现和话语	Dario Martinelli 马梯奈里	Conference Room 502, School of Journalism and Communication 新闻传播学院 502 室
8 PM/05/10/2012	18	C. S. Peirce: chains of signs bridging cultures 皮尔士：沟通文化的记号链	Priscila Borges 博尔热 Haihong Ji 季海宏	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会议室
	44	Peirce's Semiotics 皮尔士符号 学	Ahti-Veikko Pietarinen 皮塔里宁	
9 AM & PM 08/10/2012	46	The Status of Theoretical Semiotics 理论符号学的地位	Charls Pearson 皮 尔森	Conference Room, 2nd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼二楼小会议室
	47		Abraham Solomonick 索罗 莫尼克	
10 PM/07/10/2012	58	The Semiotics of Ecstasy: on the Self-Denial of Meaning 极乐符号学：意义的自我否定	Massimo Leone 列昂纳	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会议室
11 PM/06/10/2012	59	Conceptual Modelling of Time and Space (时空的概念模式化)	Daina Teters Ernest Hess-Lüttich	Room 113, Building 700 700 号楼 113 室 学术报告厅

12 PM/06/10/2012	62	Semiotic Anthropology for the 21 st century 21 世纪符号人类学	Dr hab. Marcin Brocki 布若基	Conference Room 104, School of Journalism and Communication 新闻传播学院 104 室
	65	Catastrophe of signs, signs of catastrophe 符号的灾难与灾难的符号	Soo Hwan KIM 金寿焕 Ki Jeong SONG 宋基贞 Yong Ho CHOI 崔勇虎	
13 PM/07/10/2012	67	Aesthetics – Semiotics: current perspectives of a problematic post-modernity 美学符号学：当下后现代视角	Rosa Mar ía Ravera 拉维拉 Gianni Vattimo 瓦提莫 José Enrique Finol 菲诺尔	Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议室
Part B: Arts (艺术)				
14 AM/08/10/2012	7	Film theory and semiotics: retrospective & prospect 电影理论和符号学：回顾和展望	Shaoyi Sun 孙绍谊	Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议室
15 PM08/10/2012	8	New Semiotics of Spectacle 戏剧的新符号学	André Helbo François Jost Rocco Mangieri Gerard Imbert José Mar ía Paz Gago	Room 113, Building 700 700 号楼 113 室 学术报告厅
	12	Literature and Digital Communication 文学和数字通讯	Jos é Mar ía Paz Gago Gonzalo Navajas Germ án Gullón Adolfo Sotelo	

16 AM/08/10/2012	9	Music Signifies: Style, Genre, Narrative 音乐意指: 风格、类别、叙 事	Eero Tarasti 塔拉斯梯 Marta Grabocz 格拉伯茨 Jean-Marie 雅科诺 Jacono 雅科诺 Dario Martinelli 马梯奈里	Conference Room, 5th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼五楼小会议室
17 PM/06/10/2012	10	Visual Arts and Semiotics 视觉艺术和符号学	Seema Khanwalkar 坎瓦克尔 Hanwei Wang 王菡薇	Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议室
18 PM/05/10/2012	45	Semiotics of Performance and Live-Arts 表演符号学与现场艺术	Rocco Mangieri	Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议室
19 PM/07/10/2012	66	Semiotics and Aesthetics: The Matter of Art 符号学与美学: 艺术问题	Rosa Mar á Ravera 拉维拉 Luigi Russo 卢索	Conference Room, 5th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼五楼小会议室

Part C: Literature and Linguistics (文学与语言学)				
20 PM/06/10/2012	11	Narrative and Semiosis 叙述和符号过程	Yiheng Zhao 赵毅衡 Paul Cobley 考博雷	Conference Room, 5th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼五楼小会议室
	31	Semiotics in Africa: the present state of affairs and Prospect 非洲符号学：现状和展望	Jean-Claude MBARGA 穆巴佳 Benghenissa Nacer eddine 耐石艾丁	
21 AM & PM 08/10/2012	13	Language and Linguistics: from comparative perspective 语言和语言学：从比较研究角 度看	Zhuanglin Hu 胡壮麟 Bin Xin 辛斌 Wenqin Wang 王文琴	Conference Hall, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼大会议室
22 AM/08/10/2012	50	Semiotics and contemporary pragmatics 符号学与当代语用学	Xinren Chen 陈新仁 Gang He 何刚	Room 207, Building 500 500 号楼 207 室 会议室

Part D: Culture, Media, Comparative Studies (文化, 传媒, 比较研究)				
23 PM/05/10/2012	14	Semiotics and Cultural Studies 符号学和文化研究	Aimin Chen 陈爱敏	Conference Room, 5th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼五楼小会议室
	20	Comparative Chinese-Western Philosophy and Semiotics 中西比较哲学和符号学: 从分析哲学观点看	Marshall Willman 威尔曼	
24 PM/08/10/2012	15	传媒和符号学 Media and Semiotics	Dr. Stephanie Walsh Matthews 斯蒂芬妮·马修 Xu Shi 施旭	Room 219, Building 500 500 号楼 219 室 专外会议室
25 PM/05/10/2012	17	Cross-cultural Semiotics 跨文化符号学	Jiazu Gu 顾嘉祖 Sihui Mao 毛思慧	Room 207, Building 500 500 号楼 207 室 会议室
26 PM/05/10/2012	49	New Cultural Identities and Digital Mediations 新文化身份与数字中介	Lucrecia Escudero Chauvel 肖维尔 Teresa Velázquez 维拉奎兹 Eliseo Colón 科隆	Room 219, Building 500 500 号楼 219 室 专外会议室
27 PM/05/10/2012	52	Semiotics Applied to Marketing Communication and Consumer Culture 符号学在市场交际与消费者文化中的应用	Ricardo Nogueira de Castro Monteiro 卡斯特罗·蒙泰罗 Kristian Bankov 班考夫 George Rossolatos 罗索拉托斯	Room 113, Building 700 700 号楼 113 室 学术报告厅

28 PM/07/10/2012	63	A semiotics perspective on multimodal arguments 多模态争辩的符号学视角	Paul van den Hoven 赫温 Leo Groarke 格若克	Room 207, Building 500 500 号楼 207 室 会议室
29 PM/07/10/2012	68	Semiotics, mediatization and advertising 符号学、中介、广告	Clotilde Perez 佩雷兹 Eneus Trindade Leonardo Leandro Batista Sergio Bairon Ogécia Drigo Pedro Hellin Paulo Lencastre Paulina Gómez Lawrence Koo Luciana Coutinho	Multi-Function Room, Conference Room, 1st Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼一楼多功能厅
30 AM/08/10/2012	69	Semiotic Significance, Culture and Literature 符号学意义、文化、文学	Sudha Swarnakar 斯旺耐卡 Luciano B. Justino Sandra S. F. Erickson	Room 219, Building 500 500 号楼 219 室 专外会议室
Part E: Society, History and Religion (社会、历史与宗教)				
31 PM/06/10/2012	23	Social Semiotics 社会符号学	James Liszka 里兹卡 Deping Lu 卢德平 Haihong Ji 季海宏	Multi-Function Room, Conference Room, 1st Floor, Nanshan Hotel 南山专家楼一楼多功能厅
32 PM/08/10/2012	24	Semiotics and Religion: interaction between faith and reason 宗教学和符号学：信仰和理性的互动	Jun Zhang 张俊	Room 207, Building 500 500 号楼 207 室 会议室

33 PM/05/10/2012	26	Tools of Semiotic Knowledge 符号知识工具	Massimo Leone Roland Posner Paul Cobley, Dr. Stephanie Walsh Matthews, Jacques Fontanille, Winfried Nöth,	Conference Room 104, School of Journalism and Communication 新闻传播学院 104 室
34 PM/07/10/2012	25	Semiotics and mathematics 符号学和数学	Solomon Marcus 马尔库斯 Maria Giulia Dondero 董德罗 Timo Tossavainen 托萨瓦宁 Osmo Pekonen 皮可宁	Room 219, Building 500 500 号楼 219 室 专外会议 室
	27	Global Semiotics, Translation, and Encounter among Peoples 全球化符号学、翻译、民族之间的 接触	Pirjo Kukkonen 库克宁 Susan Petrilli 佩特瑞丽 Zhijun Yan 严志军 Zhiting Zhang 张智 庭	
35 AM/08/10/2012	43	Internet and Semiotics 互联网和符号学	Priscila Borges 博尔热 Geane Alzamora 阿尔扎莫拉	Room 113, Building 700 700 号楼 113 室 学术报告 厅
36 PM/08/10/2012	48	Semiotics of Maps and Atlases 地图符号学	Alexander Wolodtschenko 沃洛特琴科 Florian Hruby 胡如比	Multi-Function Room, Conference Room, 1st Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼一楼多功能厅

37 PM/06/10/2012	56	Semiotics and Design in the Digital Era 数字时代的符号学与设计	Philippe Bootz 卜茨 Asunción López-Varela 瓦雷拉	Room 207, Building 500 500 号楼 207 室 会议室
38 PM/05/10/2012	60	Semiotics and computers 符号学与计算机	Jianqiao Dong 董剑桥 Xuening Li 李学宁	Multi-Function Room, Conference Room, 1st Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼一楼多功能厅
39 PM/07/10/2012	64	Semiotics for the innovation in the product design 产品设计革新符号学	DI Germán Charum Sánchez 桑契兹	Room 113, Building 700 700 号楼 113 室 学术报告厅
Part G: Areas (地域)				
40 PM/05/10/2012	29	American (USA) Semiotics: Current Trends 美国符号学: 当前研究方向	John Deely 狄利 Richard Lanigan 拉尼干	Conference Room 502, School of Journalism and Communication 新闻传播学院 502 室
41 PM/07/10/2012	30	Semiotics in Japan 日本符号学	Hiroshi Yoshioka 吉冈洋	Conference Room 104, School of Journalism and Communication 新闻传播 学院 104
42 AM/08/10/2012	32	Semiotic research in the German-speaking countries: Architecture, music, gesture, picture, media, style 德语国家符号学研究: 建筑, 音乐, 姿态, 绘画, 传媒, 风格	Roland Posner 波斯纳 Ernest W. B. Hess-Luettich 海斯-鲁提奇 Gloria Withalm 维塔姆	Conference Room 104, School of Journalism and Communication 新闻传播学院 104 室

43 PM/08/10/2012	3	European Radical Ideology, philosophy and Semiotics: developments along German and French directions 欧洲极端意识形态, 哲学, 符号学: 沿着德法两个方向的发展	Richard Wolin 沃林	Conference Room, 4th Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼四楼小会议室
	28	French Semiotics and its consequences in Asia 法国符号学及其在亚洲的影响	Jacques Fontanille 丰塔尼耶 Zhiting Zhang 张智庭	
	33	European Semiotics, Old and New Trends 欧洲符号学: 旧的和新的流派	Haihong Ji 季海宏 Susan Petrilli 佩特瑞丽 Augusto Ponzio 庞齐欧 Yongxiang Wang 王永祥	
44 PM/08/10/2012	34	Semiotics in Taiwan: cross-cultural literature and arts 台湾符号学: 文化、文学、艺术比较研究	Hsiu-chih Tsai 蔡秀枝	Conference Room, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼小会议室
45 AM/08/10/2012	35	Semiotics in Chongqing: Culture and Cognition 重庆市符号学研究: 文化和认知研究	Xu Wen 文旭	Conference Room 502, School of Journalism and Communication 新闻传播学院 502 室

46 PM/06/10/2012	55	New trends in Latin-American semiotics (拉美符号学新趋势)	Latinamerican Semiotics Federation (FELS) Alfredo Cid Jurado; Eliseo Colon; Lucrecia Escudero Chauvel; José Enrique Finol; Claudio Guerri; Rosa Maria Ravera; Teresa Velazquez; Rafael del Villar	Room 219, Building 500 500 号楼 219 室 专外会议室
47 PM/07/10/2012	70	Greimas and Semiotics in Lithuania 格雷马斯符号学在立陶宛	Darius Kučinskas 库辛斯卡斯 Dalia Satkauskytė 萨特考斯科特 Eero Tarasti 塔拉斯梯	Conference Hall, 3rd Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼三楼大会议室
48 PM/08/10/2012	71	Visual Representation of the Body and East Asian Modernity 身体的视觉表征与东亚现代性	KIM Sungdo	Conference Room 104, School of Journalism and Communication 新闻传播学院 104 室
Part H: Law and Semiotics (法律与符号学)				
49 PM/06/10/2012	36	Judicial Discourse and Semiotics 司法话语与符号学	Prof. Jixian Pang 庞继贤 Dr Anne Wagner 安娜·瓦格纳	Conference Room 502, School of Journalism and Communication 新闻传播学院 502 室
50 PM/07/10/2012	37	Legal Translation, Transplant and Semiotics 法律文本翻译、移植与符号学	Prof King Kui Sin 洗景炬 Prof Lijin Sha 沙丽金	Conference Room 502, School of Journalism and Communication 新闻传播学院 502 室
51 AM/08/10/2012	40	Legal Terminology, Interpretation and Semiotics 法律术语、阐释与符号学	Le Cheng 程乐 Sol Azuelos-Atias 阿苏尔勒斯·阿提亚斯	Multi-Function Room, Conference Room, 3st Floor, Nanshan Hotel (Nanshan Zhuanjialou) 南山专家楼一楼 多功能厅