

四川大学赵毅衡教授作为亚洲区唯一代表当选国际符号学协会学术委员会委员

根据国际符号学协会（IASS-AIS）官方消息，四川大学符号学-传媒学研究所所长赵毅衡教授当选国际符号学协会首届学术委员会（IASS-AIS Collegium）委员。

该委员会于 2017 年 6 月在立陶宛考纳斯举行的第 13 届世界符号学大会上正式成立。委员会由来自全球不同地区的 12 名知名符号学家组成，皆为所在领域公认的杰出学者。赵毅衡教授，作为亚洲区唯一代表，入选该委员会。

国际符号学会希望借助学术委员会公认的学术地位，为年轻符号学者和教师在申请奖学金、项目资助以及职位晋升时，提供其工作合理性、学术质量与重要性等权威的学术担保与认证。例如，进行学术推荐，协助年轻学者申请硕士或博士项目；通过严格的学术评估，为青年学者晋升提供推荐信函；推荐符号学者担任评审团进行学术任命、晋升和评估等。同时该学术委员会还将参与国际符号学协会认为合适的其他活动。

据悉，任何国际符号学协会的成员，均可向学术委员会提出申请，以支持信函的形式获得学术委员会成员的学术认证与推荐。成员只需出具书面信函，说明鉴定理由并提交相应成果，学术委员会便会对其学术成就进行评估。若委员会经商讨并表决通过，便会出具书面支持信函。

学术委员会使用国际符号学协会官方工作语言（英语、法语、西班牙语、德语）。有意愿的学者请联系 Karin Boklund-Lagopolou（boklund@enl.auth.gr）向学会委员提出认定申请。

国际符号学协会学术委员会（IASS-AIS Collegium）官方简介

The IASS-AIS Collegium was established at the 13th World Congress of Semiotics in Kaunas, 26-30 June, 2017. It consists of twelve semioticians, recognized scholars in their fields, chosen to be as representative as possible of the different trends and schools of international semiotics.

The purpose of the Collegium is to serve as a body of scholarly reference and certification. In many countries, semiotics is still not firmly established academically, and young scholars and faculty may have difficulty finding senior semioticians who can vouch for the legitimacy and quality of their work, whether they are applying for a scholarship or grant or being considered for a faculty position or promotion.

It is the hope of the IASS-AIS Board that the Collegium, given the acknowledged academic standing of its members, could act as a body of reference in such cases.

Interested scholars, members of the IASS-AIS, could apply for a letter of support from the Collegium, explaining the nature of their request or project. The Collegium would consult, especially with those of its members who are best qualified to judge the specific case, and if they feel it is warranted, would issue a letter of support for the project in question.

The Collegium is intended to serve purely as a consulting body and only upon request. In the future, it could also assist young scholars with applications, serve as an advisory body for new postgraduate programmes, recommend semioticians to serve as jury members for academic appointments, promotions and evaluations, act to establish semiotics more firmly in international scientific classifications, and engage in other activities as the IASS-AIS Board sees fit.

It is anticipated that the Collegium will be able to respond to requests in any of the official languages of the IASS-AIS (English, French, Spanish and German).

Applications for Collegium endorsements of grant proposals, job applications, promotions and other scholarly projects in semiotics should be made by email to Karin Boklund-Lagopolou boklund@enl.auth.gr.

国际符号学协会学术委员会 (Colligium Members of IASS-AIS) 委员简介

Karin Boklund-Lagopoulou



Professor Emeritus, School of English
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Karin Boklund-Lagopoulou (b. 1948) received her doctorate in Comparative Literature in 1976 from the University of Colorado at Boulder. In 1981 she joined the faculty of the School of English at Aristotle University of Thessaloniki in Greece, where she taught medieval literature and literary theory until her retirement in 2015; she is now Professor Emeritus. Her research interests include medieval literature and semiotics, particularly narrative theory and textual analysis; she has also published work on popular culture, an interest that stems from the frequent presence of medieval motifs in fantasy literature, science fiction, film and television. Her publications include a monograph, *I Have a Yong Suster: Popular Song and the Middle English Lyric* (Four Courts Press, 2002), and papers on literary theory, popular culture and medieval literature published in Greek, European and American journals and collective volumes. She frequently collaborates with her husband; they have co-authored *Meaning and Geography: The Social Conception of the Region in Northern Greece* (Mouton de Gruyter, 1992) and together with Mark Gottdiener co-edited the anthology *Semiotics* (Sage Benchmarks in Social Research Methods, 2003). Their latest publication is *Theory of Semiotics: The Tradition of Ferdinand de Saussure* (in Greek, 2016).

Paolo Fabbri



Director, Centro Internazionale di Scienze Semiotiche “U. Eco”.
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Director of the Centro internazionale Scienze Semiotiche (CiSS), Urbino (Italy); President of the International Semiotic Laboratory at Venice (LISAV).

Teaching experience in Italy (Universities of Firenze, Urbino, Bologna, Palermo, Roma Due, Venice); former president of DAMS (Discipline Arti, Musica, Spettacolo), University of Bologna. Visiting professor at University of California San Diego (UCSD); Speroni chair at University of California Los Angeles (UCLA); visiting researcher at University of Toronto. Directeur d'Etudes associé at the Ecole des Hautes Etudes en Sciences Sociales (EHESS); professeur invité at the University of Paris 5° and Paris 7° Sorbonne; Directeur de Programme at the Collège International de Philosophie, Paris. Former President of the Institut de la Pensée Contemporaine, University of Paris 7°, Sorbonne.

Member of the board of research institutions and scientific committees of national and international journals on Semiotics and social sciences. Director of the collection “Signature”, Mimesis, Milan, and “La Tradizione del Nuovo”, L. Sossella, Rome. Director “Documenti di Lavoro”, CiSS, Urbino.

He has written, edited and translated extensively. His books and articles on semiotics, language and communication have been published and translated in French, English, Spanish, Portuguese, Polish, German, Greek, Lithuanian

Recent books: *Elogio di Babele*, Meltemi., Roma, 2003; *Segni del tempo*, Meltemi, Roma, 2004; *La Svolta Semiotica*, Laterza, Roma, 2005. *Fellinerie*, Guaraldi ed. Rimini, 2016; *L'Efficacia semiotica*, Mimesis, Milan, 2017; *Elogio del conflicto*, Sequitur, Madrid. (with G. Marrone), *Semiotica in nuce: un'antologia*, Meltemi. Roma, 2 voll., 2000/1; (with D. Mangano), *La competenza semiotica*, Carocci, Roma, 2012

Docteur Honoris causa, Université de Limoges (France), 2009; Professor Honorario, Facultad de Artes, Universidad de Santiago (Chile) 2017; Professor Honorario, Universidad de Lima (Perù) 2017.

Jacques Fontanille

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Dinda L. Gorlée



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Dinda L. Gorlée (<http://www.dindagorlee.com/>) is a semiotician of applied linguistics (Peirce, Jakobson, Wittgenstein) and a translation theoretist in the areas of philosophical, musical, and legal translation. With a dual PhD in translation theory and semiotics from the University of Amsterdam, Gorlée has worked as Visiting Professor of semiotics and translation theory at the Universities of São Paulo, Amsterdam, Vienna, Innsbruck; her last academic function was at the University of Helsinki. Gorlée is Associate Editor of *American Book Review* at the University of Houston, Victoria, TX. Gorlée has been a general linguist at the *Wittgenstein Archives* of the University of Bergen. Invited by Thomas A. Sebeok, she was Research Associate of the Research Center for Language and Semiotic Studies at Indiana University in Bloomington, IN and worked at the Peirce Edition Project in Indianapolis, IN. She has been a member of the International Association of Semiotic Studies (IASS) since 1979. Gorlée has founded the Norwegian Association for Semiotic Studies and was the first President of the Nordic Association of Semiotic Studies (NASS). She has been member of the Board of the Dutch Association of Semiotics and is IASS national executive for the Netherlands. Gorlée's recent books include: *Wittgenstein in Translation: Exploring Semiotic Signatures* (2012) and *From Translation to Transduction: The Glassy Essence of Intersemiosis* (2015).

Jean-Marie Klinkenberg



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Born in Verviers (Belgium) in 1944, Jean-Marie Klinkenberg is professor emeritus at the University of Liège (Belgium), where he held the Chair of Semiotics and Rhetorics. He has done research in the sciences of language, areas in which he has published nearly 700 works translated into twenty languages (e.g. *Précis de sémiotique générale*, 2000). He has contributed to renewing the rhetoric within the interdisciplinary team known as Groupe μ , the collective author of *A General Rhetoric* (1970), *A Rhetoric of Poetry* (1977) and several works in visual semiotics (*A Treaty of Visual Signs*, 1992) who, more recently, has helped to shape semiotics in a cognitive and social orientation (*Principia Semotica*, 2015). He is Chairperson of *Signata: Annals of Semiotics*, has been president of the International Association for Visual Semiotics four times and represents Belgium on the International Advisory Board of the International Association for Semiotic Studies. He is also specialized in sociolinguistics (*La langue dans la cité*, 2015) and in the sociology of the francophone cultures (*Périphériques Nord*, 2010). He has held numerous visiting professorships on the five continents. He has received honorary doctorates from several foreign universities and is a member of the Royal Academy of Belgium.

Kalevi Kull

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Alexandros Lagopoulos



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Alexandros Ph. Lagopoulos (b. 1939) is Professor Emeritus of Urban Planning at Aristotle University of Thessaloniki, Corresponding Member of the Academy of Athens and Honorary Doctor of Urban Planning and Semiotics of the New Bulgarian University of Sofia. He has a postgraduate diploma in Urban Planning from the Centre de Recherche d'Urbanisme in Paris, where he also studied Urban Geography at the Ecole Pratique des Hautes Etudes en Sciences Sociales. He holds a doctorate in Urban Planning and a post-doctoral academic title (Habilitation) in Urban and Regional Planning from the National Technical University of Athens, as well as a PhD in Social Anthropology from the Sorbonne. He has served as vice president of the IASS-AIS and is honorary president of the Hellenic Semiotic Society and the Association Internationale de la Sémiotique de l'Espace. His research interests include urban and regional planning theory, the epistemology and political economy of space, social semiotics, the anthropology of space and the semiotic spatial models of precapitalist and contemporary societies. Major publications include *Structural Urbanism: The Settlement as System* (in Greek, 1973); *The City and the Sign: An Introduction to Urban Semiotics* (ed. with M. Gottdiener, Columbia University Press, 1986); *Urbanisme et sémiotique dans les sociétés pré-industrielles* (Anthropos, 1995); *Heaven on Earth: Rites of Sacralisation of the Traditional Greek Settlement and Their Origin* (in Greek, 2003); *A History of the Greek City* (ed., in Greek, 2004; English trans Archaeopress, 2009); and *The Symbolism of Space in Ancient Greece* (in Greek, 2012). He often collaborates with his wife, Karin Boklund-Lagopoulou; they have co-authored *Meaning and Geography: The Social Conception of the Region in Northern Greece* (Mouton de Gruyter, 1992) and together with Mark Gottdiener co-edited the anthology *Semiotics* (Sage Benchmarks in Social Research Methods, 2003). Their latest publication is *Theory of Semiotics: The Tradition of Ferdinand de Saussure* (in Greek, 2016).

Lucia Santaella

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Göran Sonesson



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Göran Sonesson (b. 1951) is Professor of semiotics and Director of the Division for Cognitive Semiotics at Lund University. He obtained his doctorate in general linguistics from Lund University in 1978, and, in the same year, in semiotics from École des Hautes Études en Sciences Sociales. His dissertations were concerned with placing language and gesture, respectively, within a wider semiotical framework building on phenomenology and the psychology of perception. The major part of his research has been concerned with the semiotic study of pictures, which he has treated from a theoretical standpoint, starting out from a phenomenological perspective, and empirically, the latter in more recent decades also in experimental form. In his book *Pictorial concepts* (1989), he has presented the only full refutation extant of the critique of iconicity, as formulated by Eco, Bierman, and Goodman, while also reviewing critically the work on the plastic and iconic layers of the pictures due, notably, to the Greimas school and the Liege group of semiotical rhetoric. His minor speciality, since the last decade of the 20th century, has been a reinterpretation of the semiotic of culture as understood by the Tartu school, connecting it to the phenomenological distinction between Homeworld and Alienworld. In recent years, he has been involved with the theory of cultural evolution, in the guise of a critique of socio-biology, and as an extension of cultural semiotics, as well as with the epistemological and methodological foundations of cognitive semiotics, which aims to bring together the advantages of semiotics and the cognitive science, critically uniting their concepts and

methods. He has written numerous articles in well-known semiotic journals and anthologies, and he has also published papers in psychological and sociological journals. He was a founding member of the *International Association for Visual Semiotics* and the *International Association for Cognitive Semiotics*.

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Henry Yiheng Zhao



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(Henry) Yiheng Zhao (1943-) Professor of Semiotics and Narratology at the College of Literature & Journalism, Sichuan University, Chengdu, China, currently Director of ISMS (the Institute of Semiotics & Media Studies), Chairman of the Academic Committee of ACCS (The Association of Chinese Communication and Semiotic Studies), and member of the Collegium of IASS (The International Association of Semiotic Studies).

He graduated from Nanjing University (BA 1968), the Graduate School of the Academy of Social Sciences (MA 1982), and University of California, Berkeley (PhD 1987). He taught at the School of Oriental & African Studies, University of London, for almost 20 years before resettling in China in 2005.

His specializes in formal studies of art, literature and culture. Since the late 1970s, he has written two dozen books and around 250 essays on those topics. His major works in English include *The Uneasy Narrator* (1994), *Toward a Modern Zen Theatre* (2001), and in Chinese *The Muse from Cathay* (1983), *Semiotics of Literature* (1984), *Comparative Narratology* (1994), *The Lure of the Other Bank* (2003), *Semiotics: Principles and Problems* (2011), *A General Narratology* (2013), and *Philosophical Semiotics* (2017). Some of his works were republished in his 8-volume *Selected Works* (2013).

He is also the editor of *Signs & Media*, a bilingual journal published since 2008, and of the monthly e-zine *Bulletin of Semiotics and Media Studies*. The book series *Contemporary Semiotics* under his editorship has published, since 2010, around 30 books by western authors translated into Chinese, and 40 books authored by Chinese semioticians themselves.

Myrdene Anderson



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Education

1978 PhD, Anthropology, Yale University

1970 MPhil, Anthropology, Yale University

1968 BA, Anthropology, University of Hawaii

Current Rank

1986-Present, Associate Professor of Anthropology, Linguistics, and Semiotics

Most Important Publications

2016 West, Donna E., and Myrdene Anderson, editors. *Consensus on Peirce's concept of habit: Before and beyond consciousness* [Studies in Applied Philosophy, Epistemology, and Rational Ethics, 31 (SAPERRE).] New York: Springer.

2012 Anderson, Myrdene. "Birthing prepositional logics." In *Gatherings in biosemiotics*, edited by Siver Rattasepp and Tyler Bennett. (Tartu Semiotics Library 11.) Tartu: Tartu University Press, pp. 47-51.

2012 Anderson, Myrdene. "How qualification and quantification meet, or don't, in ethnography." In *Semiotic and cognitive science essays on the nature of mathematics*, edited by Mariana Bockarova, Marcel Danesi, and Rafael Núñez. (Interdisciplinary Studies on the Nature of Mathematics, 1.) Munich: Lincom Europa, pp. 296-329.

2011 Gorrée, Dinda, and Myrdene Anderson. "Kenneth L. Pike's semiotic work: Arousing, disputing, and persuading language-and-culture." *The American Journal of Semiotics* 27.1-4: 227-239.

2004 Anderson, Myrdene, editor. *Cultural shaping of violence: Victimization, escalation, response*. West Lafayette: Purdue University Press.

1999-2000 Anderson, Myrdene. "Ethnography as translation." *Athanon (Semiotica, Filosofia, Arte, Letteratura)*10.2: 181-187.

1991 Anderson, Myrdene, and Floyd Merrell, editors. *On semiotic modeling*. Berlin and New York: Mouton de Gruyter.

1984 Anderson, Myrdene, John Deely, Martin Krampen, Joseph Ransdell, Thomas A. Sebeok, and Thure von Uexküll. "A semiotic perspective on the sciences: Steps toward a new paradigm." *Semiotica* 44: 7-47.