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# **“SEMEIO SCHOOL”**

A Program on the Culture & Communication of Education  
Semiosis Research Center  
Hankuk University of Foreign Studies

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- Semeio School is a program on the Culture & Communication of Education focusing on multi- and transdisciplinary studies on culture and communication aiming at the practice and application of theory. Semeio School seeks to explore the value of gaining, sharing, and communicating knowledge. It provides lectures on culture and communication with a diversity of approaches and perspectives taken from semiotics, art, sociology, cognitive science, philosophy, linguistics, literature, anthropology, architecture, and narratology.
- Semeio School offers an education-oriented program utilizing cultural and communicative activity through which topical cultural issues or themes are discussed on the basis of a cooperative framework of semiotics and humanities. Semeio School comprises a three-day program. Each day has its own sub-theme and is organized sequentially from theory to application and practice. Thus, Semeio School includes lectures given not only by professional scholars from different disciplines but also by professionals-in-action on themes relevant to practical application of knowledge. Moreover, the School creates a unique cultural activity under the name ‘Conversation Dinner’ in which all participants share their experience of philosophy of culture, and communicate their personal views.

■ The characteristics of <Semeio School>

1. An integrated three-year program with a cultural theme:

	2016 (1st Year)	2017 (2nd Year)	2018 (3rd Year)
Cultural Theme	Cinema	Food & Drink	Cityscape

2. An education-oriented program including a number of public lectures given by professionals-in-action.

3. An interactive dialogic-directed program leading to a 'Conversation Dinner' activity when participants will receive certificates of attendance.

■ 2016 <Semeio School>

- Theme: Dialogue with Screen
- Venue: Green History Academy, Seoul, ROK
- Dates: February 15 ~ 17, 2016

■ <Program>

**2016: the 1st “SEMEIO SCHOOL”**  
**Dialogue with Screen**

**Monday February 15 | Cinema and Sign**

10:00~12:20	Lecture 1	Image and Sign
13:20~15:40	Lecture 2	Sign on the Screen
15:50~18:10	Lecture 3	Image, Sign, Narrative

**Tuesday February 16 | Cinema and Culture**

10:00~12:20	Lecture 4	Dialogue with Screen (China)
13:20~15:40	Lecture 5	Dialogue with Screen (France)
15:50~18:10	Lecture 6	Dialogue with Screen (Korea)

**Wednesday February 17 | Cinema and Audience**

10:00~12:00	Lecture 7	Guest Speaker (Film Festival Organizer)
13:20~15:20	Lecture 8	Guest Speaker (Movie Critic)
15:30~17:30	Lecture 9	Guest Speaker (Movie Director)
18:00~20:00	Special Event	‘Conversation Dinner’ with certificate presentation ceremony